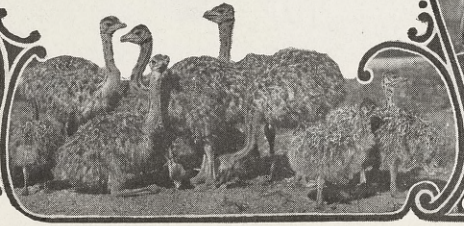
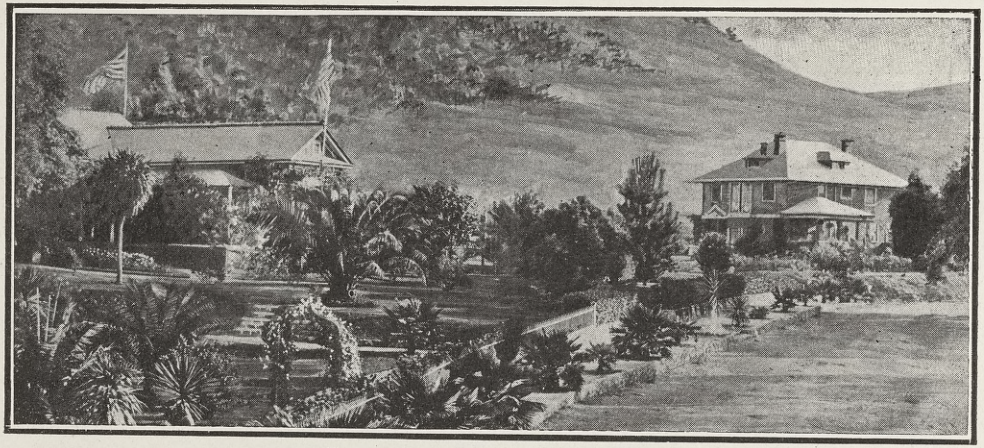
Souvenir of the Cawston Ostrich Farm

South Pasadena, California





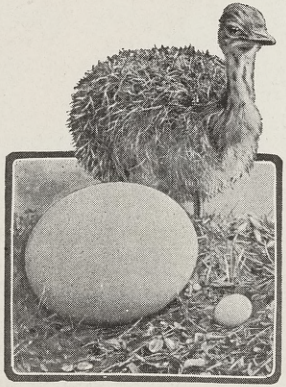
Entrance to Cawston Ostrich Farm.

The Cawston Ostrich Farm

ONE of the principal points of interest in Southern California is the Cawston Ostrich Farm, which combines so many of the distinctly Southern California features that from it a tourist would gain a very comprehensive idea of what Southern California is like.

A short ride from Los Angeles on the electric cars brings one to the entrance. The first sight is one of semi-tropical beauty. Palm trees, rose bowers and seasonable flowers greet the eye. Looking past the entrance, one sees the live-oak crowned hills which shelter the farm. Looking backward one gazes across Arroyo Seco with its evergreen trees to the hills upon the opposite side, and farther to the right Mt. Lowe in all its grandeur reflects the sunshine and casts its shadow in numerous canyons. The entrance is through the spacious salesroom. To the right and left are the most beautiful plumes and boas produced in the world. One is impressed not only with their beauty, but with

their size and luxuriance. The feathers are manufactured and sold here at producers' prices direct to consumers.

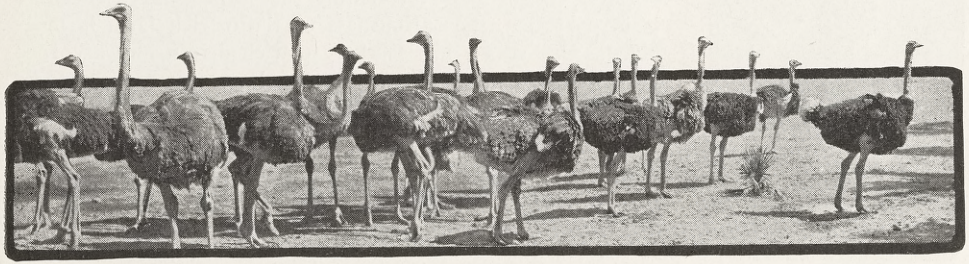


Comparative sizes of Hen and Ostrich Eggs.

Passing through another door, one finds the farm spread to view. Ostriches can be seen in the distance, but to reach them one passes beneath magnificent live oak trees, vine-clad arbors and semi-tropical verdure that offers a friendly shade and adds beauty to the scene. Turn a corner and one is likely to see a flock of ostriches in full flight—not actually flying, but running with wings extended. The magnificent birds present an imposing sight. It is necessary to confine them in corrals, not because of their vicious nature, but because they have a fondness for every sparkling thing, and would endeavor to steal anything upon the visitor's apparel that sparkles in the sunlight. Then, too, they would intimidate visitors. Occasionally one becomes angry, and in that condition is dangerous. Another purpose of the corrals is to separate the different flocks. There are 150 birds at present at the farm, while the

others are kept at our large breeding farm at La Habra, California. Usually there are small chicks just hatched and birds of all ages ranging up to the patriarch of the flock.

The chicks are kept by themselves, and for the first few days are fed on nothing but gravel. As they grow they are transferred to different corrals, and after mating they are given corrals by themselves, where they can nest without interference. The male birds are very dark brown and usually sit



In one of the Corrals at the Cawston Ostrich Farm

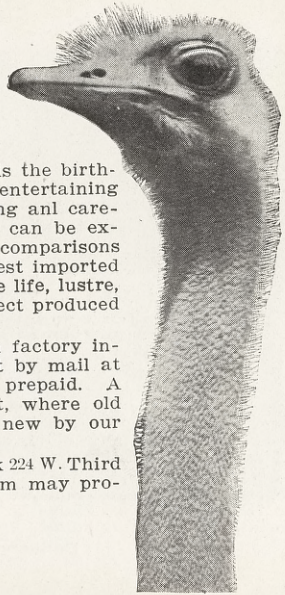
upon the nests at night. The hen birds are gray, and sit during the day because their plumage is so nearly the color of the surrounding ground.

Ostriches are peculiar in their habits. They will swallow almost anything—gimlets, lighted pipes, tennis balls, nails, bits of glass, pieces of jewelry, and anything else they can manage, is considered part of their legitimate diet.

If one is fortunate in visiting the farm while a plucking is in operation, the curiousness of the ostrich farm is magnified. One sees a big, feathery ostrich driven into a corner by several men, and a hood placed over its head. The matured feathers are then selected and cut, leaving about an inch of quill, which after a time falls out. The operation is entirely painless. Sometimes a man will climb upon an ostrich's back when it is released and be carried at a tremendous zigzag pace around the corral.

Mr. Cawston first introduced ostrich farming in America, and secured his original stock by going direct to

Africa where he procured a flock of fifty birds and shipped them to Southern California. This was twenty years ago, and nearly all of the original stock has disappeared from the farm. At different times other birds have been imported, thus crossing the strains and improving the stock. By careful nurturing, regular feeding and proper breeding, Mr. Cawston has developed the finest birds on earth. They are not only the largest, but are the most vigorous and produce the finest quality of feathers. Many years of study and much money have been spent upon this American center of the ostrich world. The Cawston Ostrich Farm is the birthplace of a new American industry, which has commercial as well as entertaining features. The climatic conditions of Southern California, regular feeding anl careful breeding have perfected the birds that produce feathers finer than can be expected from the half-starved birds that roam the deserts of Africa. If comparisons are made between the product of the Cawston Ostrich Farm and the finest imported feathers, the difference will at once be seen. The Cawston feathers have life, lustre, beauty and strength that is part of the feathers and not an artificial effect produced by chemical dyes.



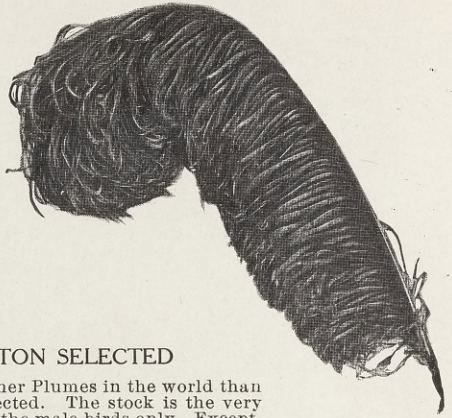
The goods are made up in the very best possible manner in our own factory inside the Farm inclosure, and are sold either at the salesroom or direct by mail at producer's prices. Goods are delivered by express or mail, charges prepaid. A new feature in connection with our factory is our repair department, where old feather goods may be cleaned, dyed, recurled and made to look like new by our expert workers.

We have no agents anywhere. In Los Angeles in the Bradbury block 224 W. Third street, we have opened a store, where those who cannot visit the Farm may procure our goods.

Magnificent Ostrich Feathers

AT PRODUCERS' PRICES

The Cawston trade mark, attached to every plume, insures the genuineness and superiority of the goods.



FRENCH CURVE STYLE

This finish can be supplied in either Princess or Cawston Selected.

CAWSTON OSTRICH FARM TRADE MARK

PRINCESS

One of the very desirable styies made of extra select stock from the male birds only. Black, white or any solid color; shaded colors 50 cents additional for each plume.

No. 311, 13-in. Princess Plume,	$3.00
No. 511, 15-in. Princess Plume,	4.00
No. 711, 17-in. Princess Plume,	6.00
No. 911, 19-in. Princess Plume,	8.50

CAWSTON SELECTED

There are no finer Plumes in the world than the Cawston Selected. The stock is the very finest taken from the male birds only. Exceptionally broad and perfect in every detail.

No. 130, 13-in. Cawston Selected	$4.00
No. 150, 15-in. Cawston Selected	5.00
No. 170, 17-in. Cawston Selected	7.00
No. 190, 19-in. Cawston Selected	10.00

Delivered Free Everywhere—Money Back if Not Pleased.

SPECIAL 1¾-yd. BOA, $20.00.

No. 204—Any Color. We are putting out this boa as a special inducement to our mail-order patrons, and endeavor to make it the finest ever sold anywhere for the price.

It is a fashionable length, 1¾ yards. It is made full and fluffy and is composed of the finest stock from the male ostriches' wings. This grade of feathers is the same as is used in fine plumes. It is a mistake to think we use inferior stock in our boas. This boa equals any that can be found in retail stores at $25.00, $27.50 or $30.00.

Delivered prepaid for.....$20.00

OTHER SPECIAL BOAS.

No. 123—Ostrich Feather Boa is 1½ yards long, an excellent quality, but is not as heavy or fluffy as the boa described above. It is the best ever put out at the price, and is as good as retail stores sell for $18.00. It can be had in any color and will be delivered upon receipt of.....$12.00

No. 255—Ostrich Feather Boa is two yards long and a finer quality than the $20.00 boa described above. It is heavier and longer. It is equally good value and is the best boa ever sold for the price. It can be had in black, white or any special shade dyed to order. Price, delivered, prepaid $25.00

OSTRICH FEATHER FANS.

We carry an immense assortment of fans valued from $1.00 to $25.00 each. Nothing is a more appropriate or better appreciated souvenir of Southern California than one of our ostrich feather fans.

No. 371C. Eleven inches, black, white, pink or blue ostrich feather fans on decorated enameled sticks, delivered prepaid to any address for.....$1.50

No. 375C. Eleven inches, black or white, ostrich feather fans. The black fans have real tortoise shell sticks. The white fans have mother-of-pearl sticks. These are exceedingly good values and cannot be duplicated in any store for the price. Delivered prepaid for $10.00

OUR SOUVENIR CATALOGUE.

Upon request our Souvenir Catalogue will be mailed to any address. It contains 32 pages of descriptive matter and fine half-tone pictures illustrating the farm and our feathers. Address all communications or orders to

THE CAWSTON OSTRICH FARM, South Pasadena, Cal.

Aviary and Semi-Tropical Interior of the Cawston Ostrich Farm.

Cawston Ostrich Farm

South Pasadena, Cal.

ESTABLISHED 1886

Our Store in Los Angeles **224 W. Third St.**

(Bradbury Block)

Cawston Ostrich Farm-Pamphlets

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